



Media Broadcast:

ALERT: Iftar @Kuala Lumpur 2019 is one of tourist attraction programmes for visiting Malaysia in enjoying Ramadhan atmosphere in the City which is being organized for the 8th time for free and the guests will be entertained by Islamic arts performances. – National Department for Culture and Arts”

IFTAR@KUALA LUMPUR 2019 CHERISHING THE MONTH OF RAMADHAN IN THE CITY CENTRE

KUALA LUMPUR, 9 MAY - The breaking of fast while enjoying the beauty of Kuala Lumpur city in the glowing dusk have attracted local and international visitors since it was organized the past 8 years. Iftar (Break Fast)@Kuala Lumpur in the beginning of its organization since 2012-2014, was known as the Ramadhan Festival, and it was rebranded in 2015 to Iftar@KL which was coordinated by the National Department for Culture and Arts (JKKN) along with Kuala Lumpur City Hall (DBKL) and Department of Islamic Development Malaysia (JAKIM). The different in content for this edition of IFTAR@Kuala Lumpur 2019 is the availability of the Mobile Container Surau which was provided by JAKIM and the Organization of 7 Likur Nights (the 27th night of Ramadhan) @River of Life by DBKL that will be held on the coming 25th May.

About **66,839 visitors** of which **59,957 visitors** are mainly local people, while **6,882 visitors** to the location are tourists from the middle east, ASEAN countries, South Korea, China, Japan, Spain, Italy, German, Netherlands, United States of America and France, generating about **MYR535,538.30** in total revenues and about **MYR1,479,624.70** in PR total.

For this 8th year, Iftar@Kuala Lumpur 2019 is scheduled to be held throughout the 1440H month of Ramadhan on six (6) occasions on every Saturday and Sunday on **11 and 12, 18 and 19, and 25 and 26 May 2019** at Jalan Raja, Kuala Lumpur (opposite DBKL City Theatre).

Iftar@Kuala Lumpur 2019 is intended to transform the month of Ramadhan into a month where Islamic arts and holistic activities can be popularized to the people especially for the younger generation while fostering noble values through the activities organized. The secretariat strives to transform Iftar@KL 2019 as an Islamic tourist required programme and the platform in transforming Kuala Lumpur as a Culture and Arts Centre Internationally.

"Iftar@Kuala Lumpur 2019 is intended to cherish and flourish the month of Ramadhan as the month of religious devotion and prosperity among humanity through charitable practices and fostering closer kinship in the multi-racial society. Through such programmes, the spirit of family togetherness can be inculcated, and helping those who need contributions and simultaneously, the opportunity for us to give alms," said JKKN Director General, Tan Sri Norliza Rofli in a statement today.

Moreover, there are more than fifteen **(15) filler activities components** to be implemented by the National Department for Culture and Arts (JKKN), Ministry of Tourism, Arts and Culture along with Event Partners, **Kuala Lumpur City Hall (DBKL), Department of Islamic Development Malaysia (JAKIM)** and various agencies such as **Federal Territories Islamic Religious Department (JAWI), Tourism Malaysia, Islamic Tourism Centre, Department of National Heritage, Federal Territories Islamic Religious Council (MAIWP), Kampong Bharu Mosque, Ministry of Health Malaysia, Alam Flora, F&N, Julies, Yakult, Quaker, Hasanah Foundation, Restu Foundation, Dakwah Islamiah Foundation, Petronas, Shahajidah Hai-O, Shapadu, Seri Malaysia Hotel, Food Truck Entrepreneurs, JKKN Cultural Volunteers and the Voluntourism under the Ministry of Tourism, Arts and Culture.** Among the Programme Fillers are **Iftar Ceremony, Lambuk Porridge Preparation and Distribution, Lambuk Porridge Exhibition, Al-Quran Recitation, Volunteers participation, Al-Quran Reading Perfecting Clinic, Food Truck sales, Zakat Counters, Contribution Counters, Congregation Prayers (Maghrib, Isya', and Tarawih), Services for the People, Ramadhan Religious Sermons, Ramadhan Talk, Ramadhan Concert and Moreh (Supper after Tarawih Prayers).**

The main event of Iftar@Kuala Lumpur 2019 Programme will be on the 25th of May 2019 where the Premier Breaking Fast Ceremony will be expecting the attendance of Royal Guests and Government Top Leaders who will be joining the people in distributing the *Lambuk* porridge to the public, Al-Quran recitation and subsequently breaking fast with the people. The public is invited to participate in this programme. For any further information, please contact the Secretariat of JKKN at 03-2614 8200.

Through this programme too, visitors will be entertained by the Ramadhan Concert performed by country's popular Nasyid Group such as **Nowseeheart, Raihan, UNIC, Saujana, Iwan Syahman and INTEAM** as well as other nasyid artists, while well-known religious speakers will be invited to enliven the programme throughout Iftar@Kuala Lumpur 2019 such as **YBhg. Dato' Dr. Haji Mohd Fadzillah Kamsah, Pencetus Ummah Azman, Ustazah Dato' Siti Nor Bahyah and Ustaz Wan Akashah**. In addition, celebrity religious speakers invited are **Maulana Wan Helmi Al Hafiz, Zul Handy Black, Iwan Shahman and Ijam Medicine**.

"Through Iftar@Kuala Lumpur 2019, the month of Ramadhan will become a month of Islamic arts and holistic activities that can be popularized to foster noble values to younger generation especially in the urban community," added Tan Sri Norliza Rofli.

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