



Media Broadcast:

ALERT: The ten (10) competitions and two (2) On-Line Arts Manifestation @#stay home were one of the efforts taken to popularize and exalt cultural arts even under the Movement Control Order by giving space and opportunity to arts activists and cultural arts lovers to showcase their creativity, knowledge, quick thinking, aesthetic prowess and concern for local cultural arts. – YB Dato' Sri Hajah Nancy Shukri, Minister of Tourism, Arts and Culture Malaysia.

ARTS ON-LINE @#stayhome

KUALA LUMPUR, 15 April - The Ministry of Tourism, Arts and Culture Malaysia is currently organizing Arts On-line Programs @ #stayhome that covers various fields for cultural arts lovers and activists to uncover talents throughout the Movement Control Order (MCO). The program organized by the National Department for Culture and Arts is one of the efforts in providing space and opportunities to those who are talented to fill their free time at home by participating in cultural arts competitions and manifestations.

The concept of organizing this program is by using video recording applications through their smart phones and acting out various actions prescribed according to the fields such as dance, music, language and writing as well as art of self-defence which is *silat*. The dance field offered are the *Zapin* Dance, Fan Dance, Bharatanatyam Dance, Sabah and Sarawak Ethnic Dance with the condition that they preserve the cultural and arts identity of the Malaysian people. Meanwhile, for the Theatre field, it was held at their own premises by focusing on two (2) categories which include solo acting of Mono-drama with various characters complete with set arrangement and performance props accompaniments. As for Monologues they are expressions of loud dialogues for the purpose of manifesting one's emotions and feelings.

The Music field offers two (2) categories which are Song writing Competition for own original composition of *raya* (Islamic festive season for month of Shawal) song sung by the composer or singer at home and has never been submitted to any other competitions, and that of Malaysian Rhythm songs by incorporating existing elements which are *asli*, *inang*, *joget*, *zapin*, *samrah* and modern *langgam*, and the singer must have never participated in any competitions organized by existing television stations.

Furthermore, there are also programmes for the language and writing fields through on-line Poetry competition with the patriotic theme for own original works without using any existing or other people's poetries, while the pantun competition must consist of two (2) stanzas of pantun with the theme of staying safe at home. For the arts of self-defence, the solo Art of *Silat* competition is organized and opened to all age categories.

Apart from competitions, JKKN also organized the cultural arts Manifestation which is a "let's tell a story" Programme, where videos featuring figures and cultural personalities as well as art activists narrating the stories of the people and tales in inculcating noble values such as *Awang Batil*, *Tok Selampit* and others. While the "let's learn" Programme featuring arts activists, figures and cultural personalities in providing coaching through tutorials such as the folding of *sampin* (traditional waist cloth), head-dress making, beads sewing, wardrobe making, traditional games, and traditional and modern music performances.

All competitions and manifestations should be made by the means of recording and must be submitted to the secretariat for evaluation by the appointed juries based on their expertise in their respective fields to decide on the winner before announcing it in all JKKN official social web.

The aim of this programme is to provide space and opportunities for the outside society and cultural arts fans to fill their free time at home with meaningful activities and beneficial to others. Furthermore, through these competitions noble values can be inculcated and simultaneously creating valuable human capital for the nation. The spirit and tenacity shown by the participants were capable of encouraging others in the society to emulate these good activities throughout the Movement Control Order (MCO) period.

This programme will be held for nine (9) days starting 14 April until 22 April 2020, while the closing date for entries is 23 April 2020. Participants only need to submit their participation through e-mails along with the entry forms attached, the winner of this competition will receive prizes in the form of cash money of MYR1,000 for the champion, MYR800 for the 1st runner-up, and MYR500 for the 2nd runner-up, while consolation prizes of MYR200 each will be given to five (5) participants.

“JKKN is always committed in assisting the government during the present movement control order by popularizing culture and arts through this Arts On-line @#stayhome programmes which provide opportunities directly to arts activists in continuing their talented cultural and arts life activities”. Said JKKN Deputy Director General (Planning and Policy), Rosli Osman in a statement today.

JKKN and the Ministry of Tourism, Arts and Culture are always aware of sourcing out initiatives to provide added value, reformation towards transformation and becoming the catalyst in the development of the nation’s cultural art through supporting digital and creative arts products such as these.

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