



MEDIA BROADCAST:

ALERT: Living Arts Cultural Festival 2019 will be held for three (3) days gathering about 135 participants from ten (10) entries within the country and seven (7) international participations from Thailand, The Philippines, Australia, Canada, Sri Lanka, and two (2) participations each from Turkey and two (2) participations from Indonesia.

8 COUNTRIES AND 5 WORLD HERITAGE ARTS SHARE THE STAGE IN KUALA LUMPUR LIVING ARTS CULTURAL FESTIVAL 2019

KUALA LUMPUR: National Department for Culture and Arts (JKKN), the Ministry of Tourism, Arts and Culture Malaysia in cooperation with Malaysian Tourism Centre (MaTiC) will organise Living Arts Cultural Festival which will be held on 15, 16 and 17 November 2019 at MaTiC, Jalan Ampang, Kuala Lumpur.

The organization of the Living Arts Cultural Festival 2019 is aimed at upholding and elevating the uniqueness of cultural arts heritage. Indirectly it will ignite and become the catalyst toward efforts in continuous preservation and conservation. The Festival organized for the 2nd Year has the uniqueness and magic of its own, it encompasses theatre performing arts, dance and music as incomparable heritage upheld by the United Nations Educational, Scientific and Cultural Organization (UNESCO), National Heritage, which is inconspicuous and requires the attention from the people.

These hundred years legacy of cultural heritage doesn't mean that it is exempted from the risk of extinction in future civilizations. Therefore, as the department responsible in preserving, enhancing and developing culture and arts, various quality programmes in a class of its own are organized to further popularize the national cultural arts heritage, and at the same time highlighting foreign traditional arts.

The program which will be held for three (3) days will gather 135 participants from 10 participations within the country and seven (7) international participants from Thailand, The Philippines, Indonesia, Canada, Sri Lanka, Australia and Turkey. Five (5) arts performances have been recognized by UNESCO to be presented to the public which includes Dondang Sayang by the Kenangan Mawar Biru (Malaysia) group, Khon by Absolutely Thai Kansadaeng Watthanatham Co., Ltd (Thailand), Darangen by Sarimanok Theatre Company (The Philippines), Turkish Art of Marbling 'Ebru' by Garip Ay and Whirling Dervish by Sercan Celik (Turkey). While three (3) others have been recognized as National Heritages which are Playing Princess by Kelantan Pulau Tebu Village Culture and Arts Club, Dabus by the Perak Tanjung Bidara Village Dabus Traditional Group, and the Sarawak Malay Drums by Mukum Kamek Group. This programme will also feature the indigenous community through the nose flute performance 'Pensol' by Bah Raman S/O Bah Tuin (Malaysia), Didgeridoo – Bilma Ga Yidaki by Malawurr (Australia), and Fancy Shawl by Odawa Wiingushk (Canada). Other arts include Child of Uambang by Che Wan Noorsaidi Che Wan AB Rahman or better known as Mok Zah. Teochew Puppet Opera by Teochew Puppet Opera House, Terinai by ASWARA, and Puspanjali Dance by Cultural Prasasti Group, and Ruai Dance by Komunitas Seni Indonesia Eksotika Nusantara (Indonesia).

Other than arts performances, the National Department for Culture and Arts (JKKN), Ministry of Tourism, Arts and Culture Malaysia in close cooperation with Universiti Sains Malaysia (USM) and Petronas Gallery will organize few educational programmes and workshops throughout the festival. The organization of the traditional arts forum and workshop series are aimed to uphold and elevate the uniqueness of cultural arts heritage directly and closely to the masses. Among the programme contents planned are the organizing of the Local Wisdom Seminar "Healing Performance" and Yidaki Demonstration (Didgeridoo) on 16 November 2019, Tari Terinai Dance Basics Workshop with ASWARA, Tuskish Marling 'Ebru' Workshop and Arts Forum

with PETRONAS Gallery.

Other than Malaysian Tourism Centre, JKKN also collaborates with Central Market and Publika in popularizing cultural arts on 15 and 16 November 2019.

Visitors will also have the opportunity to see exhibitions, demonstrations, and sales of heritage food such as 'bahulu' cake, 'rempeyek' and many more, as well as getting the opportunity to experience for themselves the enjoyment of traditional games in the middle of the city which is specially organized by the Department of National Heritage, Malaysian Tourism Centre and Hasanah Foundation.

For art lovers, the National Art Gallery also organizes the art exhibition of The Soul II by Amy Hashim that exhibits the collection of oil paintings that focuses on flora, fauna and landscape subjects. Visitors will not only have the opportunity to look at works of art by local artists, but they will also be able to see the arts demonstration of the Turkish Arts of Marbling 'Ebru' which have been recognized by UNESCO in 2014.

"It is hoped that this programme will attract young generation to join in the efforts of further enlivening the aspirations in making these arts accessible for everyone, preserved and popularized for the continuity and viability of cultural arts, said JKKN Director General, Tan Sri Hajah Norliza Rofli in a statement today.

For information, the National Department for Culture and Arts (JKKN) is an agency that carries out arts and cultural activities in Malaysia under the purview of the Ministry of Tourism, Arts and Culture Malaysia.

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