



## **MEDIA BROADCAST**

### **Media Broadcast:**

**"ALERT:** National Department for Culture and Arts remain committed in its efforts to elevate dance arts by organizing Malaysia Dance Festival and the Malaysia Children Dance Championship 2019, involving twenty (20) groups from three (3) categories from the whole of Malaysia selected to battle for the championship at National level this year.

### **MALAYSIA DANCE FESTIVAL AND CHILDREN DANCE CHAMPIONSHIP 2019 ROCKS PALACE OF CULTURE**

KUALA LUMPUR 4 September – The Malaysia Dance Festival (MDF) have gone through a long evolutionary process and endured until this day. If we look back at its development, MDF began with the Drama and Dance Festival which have been held since the 70's. In 1992, the Drama and Dance Festival was rebranded to Malaysia Dance Festival and organized by the National Department for Culture and Art (JKKN). Until 1999, MDF participations were only opened to professional groups or permanently formed groups. Due to an overwhelming demand from the fans as well as dance arts activists, thus in 2000, JKKN have changed the format by expanding the participation to amateur groups throughout the Nation by focusing only on the Traditional Cultural concept. In 2013, another change in concept was done by adding the Modern Dance genre aimed to increase participation and to attract the interest of today's young generation. While in 2015, emphasis was on the Solo contemporary and Traditional Arts concepts in raising the prestige of traditional art in the tourism industry.

The competing participants and groups have gone through a highly selective preliminary process at the state level in 2018, with the method of participation was by video submission to the Secretariat of the Competition for evaluation and subsequently shortlisted by the panel of juries to progress on and compete at the national level.

Thus, the National Department for Culture and Art (JKKN), of the Ministry of Tourism, Arts and Culture Malaysia in cooperation with the Palace of Culture organized the MALAYSIA DANCE FESTIVAL (MDF) 2019 on the 3 and 4 September 2019 at Sari Theatre, the Palace of Culture as the finale for Malaysian dance arts fans.

### **MALAYSIAN DANCE FESTIVAL 2019 OBJECTIVES**

To provide opportunities for choreographers and dancers to showcase high quality, powerful and creative dance arts apart from developing the nation's creative industry. Learning from 2013 and 2015 experiences, the Malaysia Dance Festival 2019 return to its previous focus on Traditional Miscellany Dance, Solo Contemporary Dance, while the Malaysia Children Dance Championship has the Excellent Arts Coaching Group, Duo and Solo categories.

### **METHOD OF PARTICIPATION**

The search for MDF 2019 participants was carried out in 2018 through Video Recordings submitted by participants to State JKKN for evaluation by the Committee and Juries specially appointed by JKKN. For MDF 2019, there are **79 groups comprising 1031 participants** involved throughout the country, whereas the Children Dance Championship had **102 Groups comprising 1480 participants**.

From this total, **four (4) Groups and four (4) solo dances** were selected **totalling 55 participants** to compete at the finals of 2019 MDF, while the Children Dance Championship had **twelve (12) groups comprising four (4) groups, four (4) Duos and four (4) solos** totalling **75 participants**.

## **COMPETITION CATEGORIES**

This year's MDF 2019 only emphasizes on Traditional Medley and Solo Contemporary genre. The Traditional genre is the Traditional Dance Medley Category..

### **i. TRADITIONAL DANCE MEDLEY CATEGORY**

Malaysian traditional dance. The scopes of traditional dance include *Joget, Zapin, Inang* and *Asli*.

### **i. SOLO CONTEMPORARY**

Dance in the form of free style while appreciating the feel of the music rhythm, feeling and story-telling elements other than the philosophy which is intended for the audience.

This edition of Malaysia Children Dance Championship 2019 only emphasizes on the Excellent Arts Coaching Groups (EACG), Duo Dance, and Solo Dance.

### **i. EXCELLENT ARTS COACHING GROUPS (EACG)**

New Creation Dance based on People's Songs

- A category for creation dance based on songs of Malaysian people.
- A form of new dance that maintains the Malaysian ethnic and traditional elements creatively in the form of style, appearance, costume, make-up, while upholding the values and culture of Malaysian society.

### **ii. DUO CONTEMPORARY CATEGORY**

Contemporary Dance based on Malaysian traditional elements.

- A dance works that does not offend the Malaysian ethics and culture.
- Features, wardrobe and make-up that respect the values and culture of Malaysian people.

### iii. **SOLO CATEGORY**

Contemporary dance based on Malaysian traditional elements.

- A dance routine that does not offend the manner and culture of the Malaysian society, while preserving the appearance, costume and make-up accordingly

### **NATIONAL LEVEL COMPETITION**

The MDF 2019 national level competition will witness the battle of an overall twenty (20) groups including the Malaysia Children Dance Championship to represent each category which are the Traditional Dance Medley, Solo Contemporary Dance and Duo Dance.

### **MALAYSIA DANCE FESTIVAL 2019 CONTENT–**

To make this year's MDF 2019 exciting, JKKN have also organized few programmes benefitting the public and dance arts fans in Malaysia. Among them are:

- **Sales of Creative Art Industry Books and Goods**
- **Malaysia Dance Festival Exhibition.**
- **"Dance Talk and Workshop" by:**
  - a. Ms. Audrey Kwan, - "Russian Ballet Dance"
  - b. Mr. Akshobhya Bharadwaj – "Indian Kathak Dance"
  - c. Mr. Zulfarqar Awaluddin@Belalang – "Sculpting the Soul and Physical Balance of a Dancer"
  - d. Mr. Hanafi Rosdi – Contemporary Dance "Exploring Creative Ideas and Free Styling"
  - e. Mr. Anthony Meh – Improvisation in Dance

" JKKN aspires to create human capital that has strong and solid identity in facing the rapid changes of times and globalization in various sophisticated technology influencing the soul of the young generation today. Therefore, through such programmes, their soul can be filled with noble and cultural values of the Malaysian people," said the JKKN Director General Tan Sri Hajah Norliza Rofli in a statement today.

JKKN in cooperation with the Ministry of Tourism, Arts and Culture Malaysia are always aware in formulating initiatives to add value, reformation towards transformation and being the catalyst for the nation's cultural art development by proactively supporting and promoting such cultural tourism products.

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Corporate Communications Unit  
National Department of Culture and Arts (JKKN)  
Ministry of Tourism, Arts and Culture Malaysia  
Tel : 03-26148200 / 2184 / 2192 / 2181  
Tel : 012-257 4595 (Mr. Hasryn Izzuddin) / 013-3822115 (Mr. Nik Mohd Fadly)  
Email : [ukk@jkkn.gov.my](mailto:ukk@jkkn.gov.my) / [ukkjkn@gmail.com](mailto:ukkjkn@gmail.com)

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Website: [www.jkkn.gov.my](http://www.jkkn.gov.my)

Facebook, Twitter, Instagram & Youtube: mysenibudaya

<b>MALAYSIAN DANCE FESTIVAL 2019 FACTS BY NUMBERS</b>		
<b>STAGE</b>	<b>TOTAL GROUPS</b>	<b>TOTAL</b>
<b>STATE STAGE</b>	<b>79 Groups</b>	<b>1,031 persons</b>
<b>NATIONAL STAGE</b>	<b>4 Groups dan 4 solo dances</b>	<b>55 persons</b>

<b>MALAYSIA CHILDREN DANCE CHAMPIONSHIP 2019 FACTS BY NUMBERS</b>		
<b>STAGE</b>	<b>TOTAL GROUPS</b>	<b>TOTAL</b>
<b>STATE STAGE</b>	<b>102 Groups</b>	<b>1,480 persons</b>
<b>NATIONAL STAGE</b>	<b>12 Groups consisting 4 groups, 4 duos and 4 solo</b>	<b>75 persons</b>

### **SPECIAL PERFORMANCE AND GUEST ARTIST –**

The Special Performance and guest artist at the Malaysia Dance Festival 2019 features

- **Singing by Noraniza Idris**
- **Contemporary Dance by ASWARA**
- **Wheelchair Dance by MIDO**
- ***Kuda Pasu* Solo Dance by Young Davis Yong Jin Yin**
- **Borneo Dance by JKKN Cultural Group**
- ***Lat Tali Lat* Dance by the Genius Tari**
- **Pompeii Singing by the Genius Choir**
- **Pawana Dance by Palace of Culture**
- **Indian Modern Dance by Unique Arts, Culture and Heritage Foundation Group**
- **Chinese Traditional Music Ensemble by the Wau Ensemble**

## APPENDIX

### MALAYSIA DANCE FESTIVAL 2019 PRIZES

<b>CATEGORY PRIZE</b>	<b>TRADITIONAL DANCE MEDLEY CATEGORY</b>	<b>SOLO CONTEMPORARY CATEGORY</b>
<b>CHAMPION</b>	<ul style="list-style-type: none"> <li>• CASH MYR 5,000.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	<ul style="list-style-type: none"> <li>• CASH MYR 2,000.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>
<b>FIRST RUNNER-UP</b>	<ul style="list-style-type: none"> <li>• CASH MYR 4,000.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	<ul style="list-style-type: none"> <li>• CASH MYR 1,000.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>
<b>SECOND RUNNER-UP</b>	<ul style="list-style-type: none"> <li>• CASH MYR 3,000.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	<ul style="list-style-type: none"> <li>• CASH MYR 800.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>
<b>CONSOLATION</b>	<ul style="list-style-type: none"> <li>• CASH MYR 1,000.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	<ul style="list-style-type: none"> <li>• CASH MYR 500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>
<b>BEST CHOREOGRAPHER AWARDK</b>	<ul style="list-style-type: none"> <li>• CASH MYR 500.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	-
<b>BEST WARDROBE AWARD</b>	<ul style="list-style-type: none"> <li>• CASH MYR 500.00</li> <li>• TROPHY</li> <li>• MEDAL</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• POSTER FRAME</li> </ul>	-

## MALAYSIA CHILDREN DANCE CHAMPIONSHIP 2019 PRIZE

CATEGORY AWARD	SOLO	DUO	KBS C
<b>GOLD</b>	<ul style="list-style-type: none"> <li>• CASH RM1,000.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM1,500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM3,000.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>
<b>SILVER</b>	<ul style="list-style-type: none"> <li>• CASH RM800.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM1,000.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM2,000.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>• CASH RM500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM800.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM1,500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>
<b>CONSOLATION</b>	<ul style="list-style-type: none"> <li>• CASH RM300.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> </ul>	<ul style="list-style-type: none"> <li>• CASH RM800.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> </ul>
<b>BEST CHOREOGRAPHER AWARD</b>	-	-	<ul style="list-style-type: none"> <li>• CASH RM500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>
<b>BEST MUSIC ARRANGEMENT AWARD</b>	-	-	<ul style="list-style-type: none"> <li>• CASH RM500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>
<b>BEST WARDROBE</b>	-	-	<ul style="list-style-type: none"> <li>• CASH RM500.00</li> <li>• CERTIFICATE OF PARTICIPATION</li> <li>• MEDAL</li> </ul>